

Goran Bogdanovski

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**To: - Dr Declan Maher - President of the European Society of Aerospace Medicine
- ESAM members**

Subject: Motivation Letter for the EC ESAM - Director Communications position

Dear Declan, dear colleagues,

Herewith I am applying for the Director Communications position.

My main interest is to continue with the support of the work of Executive Committee and Advisory Board of ESAM and in general to support Aerospace medicine in Europe.

I would like to have a chance to devote myself to the achievement of two main ESAM goals:

- closer cooperation between EC&AB ESAM and national associations of aerospace medicine in Europe.
- cooperation between ESAM and other medical and non-medical European and International organisations.

I have acquired experience with the role of ESAM Director Communication 2018 – 2022.

I consider that I possess the necessary competences, skills and education. In that sense, I am a medical doctor, as well as I hold a master's degree in international marketing management. This, combined with the educational/ training courses I have attended throughout my extensive career, give me a significant knowledge base both for the medical and managerial aspects of the announced position.

Eventually, I trust that I hold the necessary personal traits, skills and competences (including leadership and interpersonal skills, business acumen, customer and strategic focus, as well as drive for change and innovation) to successfully answer to the requirements of the Director Communications position.

Thank you for your time and consideration.

Sincerely,
Goran Bogdanovski